

Access an Exclusive Audience of Building Owners, Managers & Operators



Title Sponsor



Principal Sponsoring Association



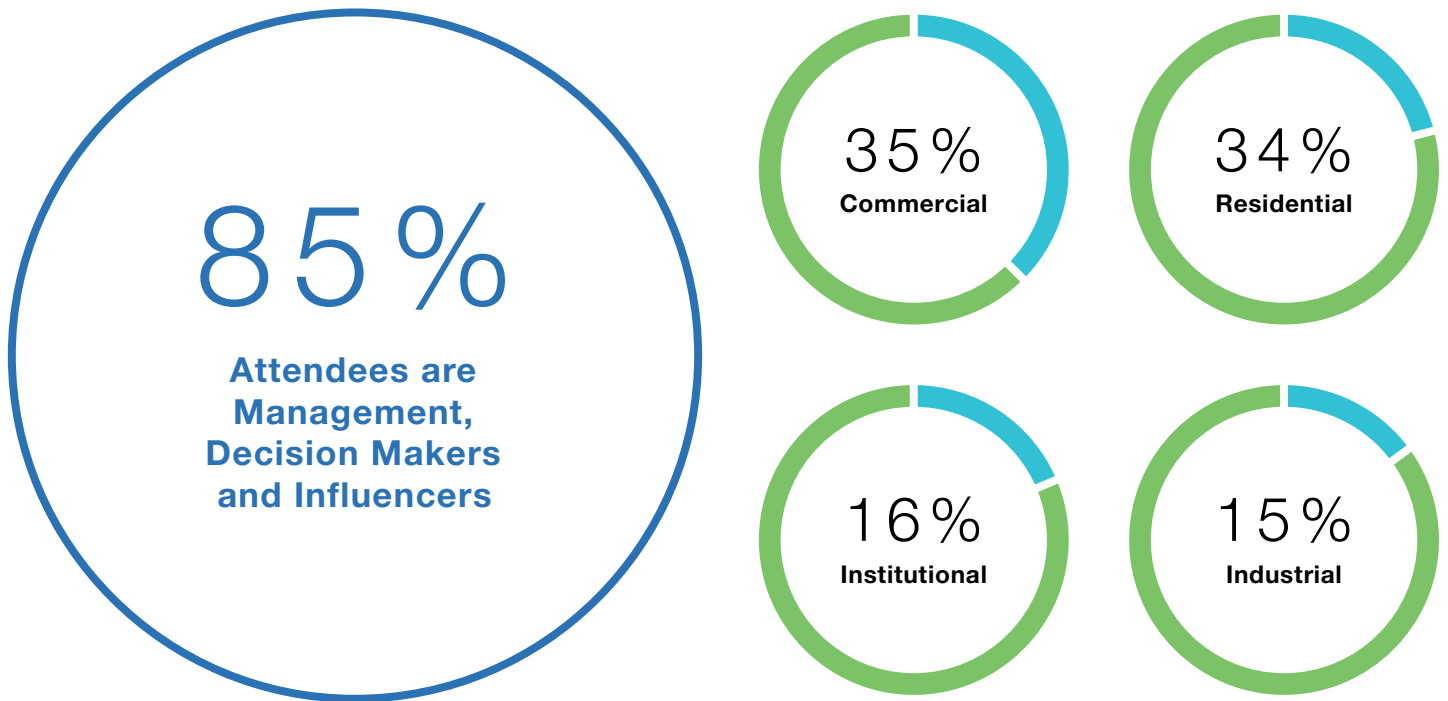
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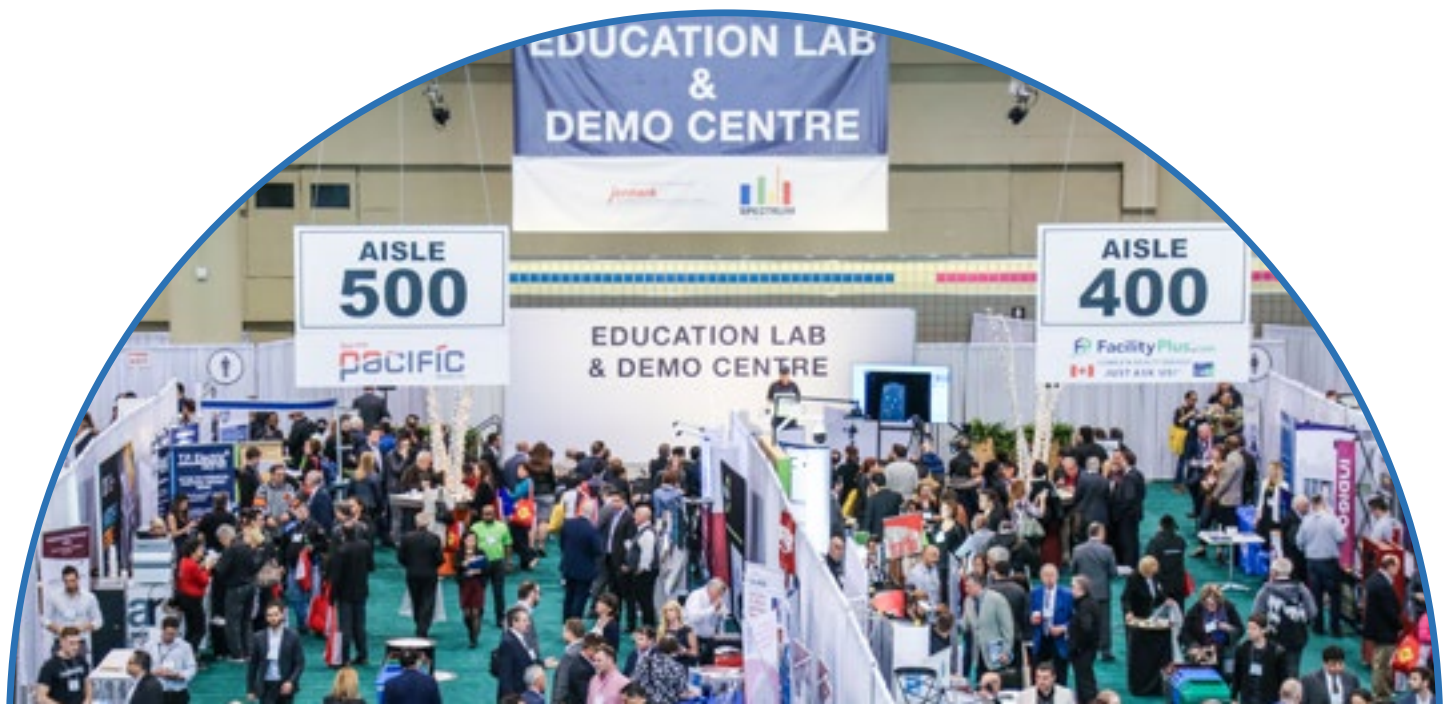
Meet Hundreds of Qualified

- Property Managers
- Facility Managers
- Asset Managers
- Building Owners
- Developers
- Operators

with executive buying power at PM Expo's sister show, PM Springfest.



Experts from all types of buildings are visiting the show looking for your latest products and services.





Why Springfest?

- 20 years of bringing decision makers and sellers together
- Unique and affordable one day opportunity to showcase products and services
- Exclusive and qualified targeted audience with executive buying power (**non-exhibiting suppliers not permitted**)

Who Will Attend?

- Highly vetted audience by **invitation only**; property managers, building owners, facility managers, plant managers, engineers, buildings operations and more
- Professionals of all types of buildings; commercial, condominium, educational, hotel, industrial, institutional, medical, retail, non-profit housing and rental housing



How We Connect

- Strategic partnerships with associations and trade media; BOMA, FRPO, REIC, GTAA, ACOMO, Canadian Property Management, Condo Business, Canadian Apartment and Canadian FM
- Print and digital outreach to 30,000+ professionals managing and operating buildings
- Complimentary refreshments and light snacks for all attendees and dedicated networking areas onsite

How We Educate

- Free BOMI accredited seminars covering practical strategies
- 225+ exhibits showcasing the latest product and services
- Live demonstrations and conversations on new innovations and trends

Exhibit Space Information

Booth Sizes

- Booths sizes are 6 x 10 or 6 x 20
- * See floorplan pg. 11

Exhibit Rates (Please Add Applicable GST)

Until February 1st, 2020

Mid-Season Rate	\$32.50/sqft.
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After February 3, 2020

Regular Rate	\$34.00/sqft.
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Promotional Listing \$35.00 & Corner Fee \$165.00

Included With Your Space

- Draped back wall, 800 watt electrical outlet, carpet
- Unlimited exhibitor badges for your booth staff
- Corporate listing and description in official show guide
- Link to your company webpage on the PM Springfest website
- Easy move-in and move-out

Payment Terms

- 50% due with contract
- 50% due February 1, 2020

For Information on Exhibiting or Sponsorships

Jeff Ingram, Director of Sales
e: jeff.ingram@informa.com
t: 416-512-3811



Increase Your Exposure: Platinum



Platinum: Attendee Registration • \$8,000

Receive plenty of brand exposure including recognition on the online registration system and signage at registration.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Pre-show emails promoting PM Springfest
- Online registration system
- Attendee confirmation email, print at home and onsite badges
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Registration Kiosks

- Prominent branding across the registration kiosks

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



NEW!

Platinum: Dining Lounges • \$8,000

Explore new ways of connecting with your desired audience as they check their emails, dine, network and relax in your branded lounges on the Show Floor.

Pre-Show Exposure

National Print & Digital Advertising

- Your corporate logo on:
 - Pre-show emails promoting PM Springfest
 - Sponsor web page with a direct link to your site
 - Show website as a rotating graphic
 - Pre-show guide direct mail and digital invitation

At-Show Exposure

Networking Lounge

- Branded dining networking lounges on the Show Floor

Signage & Show Guide

- Your corporate logo on:
 - Enhanced brand placement with prominent signage throughout the two lounges
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Platinum & Gold



NEW!

Platinum: Tech Series • \$8,000

Host the tech series area on the Show Floor where the latest products and technologies will be showcased.

Pre-Show Exposure

National Print & Digital Advertising

- Your corporate logo:
 - Pre-show emails promoting PM Springfest
 - Online tech series schedule
 - Sponsor web page with a direct link to your site
 - Show website as a rotating graphic
 - Pre-show guide direct mail and digital invitation

At-Show Exposure

Demonstration Area

- Verbal acknowledgement of your company as Lead Sponsor throughout the demonstrations
- Opportunity to present a 30-minute product demonstration
- Your demo will be professionally recorded, edited, published and promoted on Buildings Canada

Signage & Show Guide

- Podium signage for your demonstration
- Your company featured as the lead host on the large overhanging demo banner and directional signage
- Your corporate logo on:
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



Gold: Lead Demonstration • \$6,000

Host the demonstration area on the Show Floor where the latest products and technologies will be showcased.

Pre-Show Exposure

National Print & Digital Advertising

- Your corporate logo:
 - Pre-show emails promoting PM Springfest
 - Online demonstration schedule
 - Sponsor web page with a direct link to your site
 - Show website as a rotating graphic
 - Pre-show guide direct mail and digital invitation

At-Show Exposure

Demonstration Area

- Verbal acknowledgement of your company as Lead Sponsor throughout the demonstrations
- Opportunity to present a 30-minute product demonstration
- Your demo will be professionally recorded, edited, published and promoted on Buildings Canada

Signage & Show Guide

- Podium signage for your demonstration
- Your company featured as the lead host on the large overhanging demo banner and directional signage
- Your corporate logo on:
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Gold



Gold: Lead Seminar • \$6,000

Position your company as an expert in your field by hosting a stream of educational seminars delivered to a live audience.

Pre-Show Exposure & Benefits

National Print & Digital Advertising

- Your corporate logo on:
 - Pre-show emails promoting PM Springfest
 - Sponsored stream web pages
 - Sponsor web page with a direct link to your site
 - Show website as a rotating graphic
 - Pre-show guide direct mail and digital invitation

On-Site Exposure & Benefits

Seminar Exposure

- Moderator of each seminar to acknowledge and thank your company for sponsoring up to four (4) seminars

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - Podium signage of sponsored seminars
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



Gold: Luncheon • \$6,000

Host the complimentary networking luncheon open to attendees on the Show Floor.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Tickets distributed to all delegates
- Pre-show emails promoting PM Springfest
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Networking Luncheon

- Prominent branding at the luncheon stations throughout the Show Floor

Signage & Show Guide

- Your corporate logo on:
 - Luncheon stations signage
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Gold



Gold: Delegate Bag • \$6,000

Receive high visibility by showcasing your brand on bags handed out to all attendees entering the Show Floor.

Pre-Show Exposure

National Print & Digital Advertising

- Your corporate logo on:
 - Pre-show emails promoting PM Springfest
 - Sponsor web page with a direct link to your site
 - Show website as a rotating graphic
 - Pre-show guide direct mail and digital invitation

At-Show Exposure

Delegate Bags

- Your corporate logo will be displayed on bags handed out to attendees at registration

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



Gold: Lanyard • \$6,000

Receive high visibility by showcasing your brand on lanyards handed out to all attendees entering the Show Floor.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Pre-show emails promoting PM Springfest
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Lanyards

- Your corporate logo will be displayed on lanyards handed out to attendees at registration

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Silver



Silver: Demonstration • \$4,000

Showcase your latest products, solutions and technologies to a captivated audience in the demonstration area.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Pre-show emails promoting PM Springfest
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation
- Online demonstration schedule page

At-Show Exposure

Live Demo

- Opportunity to present a 30-minute product demonstration on the Show Floor
- Your demo will be professionally recorded, edited, published and promoted on Buildings Canada

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - Large overhang demo banner and directional signage
 - Podium signage of your demo
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



Silver: Seminar • \$4,000

Position your company as a thought leader by creating and delivering your own presentation at the Show.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Pre-show emails promoting PM Springfest
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation
- Dedicated seminar web page

At-Show Exposure

Seminar Exposure

- Present a non-advertorial, pre-approved and professionally recorded topic to an audience of influential buyers and decision-makers of the design, construction and real estate industries
- Your seminar will be professionally recorded, edited, published and promoted on Buildings Canada

Signage & Show Guide

- Your corporate logo on:
 - Sponsor signage throughout the Show
 - Podium signage of your seminar
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Silver & Bronze



Silver: Refreshment • \$4,000

Get visible recognition while attendees enjoy a complimentary beverage thanks to you.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Pre-show emails promoting PM Springfest
- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Signage & Show Guide

- Your corporate logo on:
 - Tickets distributed to all delegates
 - Designated coffee stations on the Show Floor
 - Sponsor signage throughout the Show
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event



NEW!

Bronze: Show Guide • \$2,500

Increase your exposure and drive traffic to your booth by advertising in the Show Guide available to all attendees.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Signage & Show Guide

- Your corporate logo on:
 - Half page ad in the PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Increase Your Exposure: Silver



NEW!

Bronze: Coat Check • \$2,500

Get visible recognition when attendees drop off their coats at coat check.

Pre-Show Exposure

National Print & Digital Advertising

Your corporate logo:

- Sponsor web page with a direct link to your site
- Show website as a rotating graphic
- Pre-show guide direct mail and digital invitation

At-Show Exposure

Signage & Show Guide

- Your corporate logo on:
 - Signage at coat check
 - PM Springfest Show Guide

Post-Show Exposure

Website

- Your corporate logo on:
 - PM Springfest website for twelve months after the event

Join these companies who had success in our 2019 show

1 Click Heating and Cooling	Dryvit Systems Canada	Kraus Floors with more	Renotown Restoration Services
1-888-Pavement of Ontario / Sure Seal Pavement	Durabond Products	Leaffilter North of Canada	RentMoola
4Rent.ca	DuRock Alfacing International	Legend Power Systems	Revill Group - Poo Prints Canada
Abell Pest Control	Ecofit Solutions	Lenbrook/ Motorola Solutions	Rikos
Accuenergy (Canada)	EcoPilot Canada	Lincoln Construction Group	RJC Engineers
Addaline Asphalt Maintenance	Eddy Home	LOCNEST	Rockfon
Advantage Fitness Sales	Edgecom Energy	Low Rider Maintenance	Rose Paving
Aiphone	Emerson	Lumon Canada	Roy Turk Industrial Sales
Alert Labs	Enbridge Gas	M C Mechanical Services	Safetech Environmental
Alliance Roofing	Enercare Connections	MAD Elevator	Safety Media
Ambient Mechanical	EnviroWix by RTS Companies	Mann Engineering	Select Building Maintenance
Amre Supply	Epoxy Flooring and Painting	McIntosh Perry	Sensor Suite
AQE Indoor Environmental Engineering	Evaporative Tower Service	MeadowBrook	ServiceMaster Restore
AquaLoc Corporation	F.SHAW MANAGEMENT & CONSULTING	Melrose Paving	Sewer Technologies
Armstrong Fluid Technology	Facility Plus	Metro Jet Wash / Metro Building Contractors	ShowingHero
ARS Access Restoration Services	Federation of Rental Housing Providers of Ontario	Metrosphere Light	Sieco-Tech Canada
ASSA ABLOY Entrance Systems	Fibertec Window & Door Mfg.	Morrison Hershfield	Solucore
Association of Condominium Managers of Ontario	High-Rise Window & Door Replacement	MSL	Sparkle Solutions
Bachly Construction	Firestone Building Products Canada	MyRate Energy Driven By RPM Commercial Energy Solutions	Spectrum Building Services
BBQ Gourmet	Forest Paving	Nawkaw Corporation	Steam Sauna
Begley Overhead Doors	Fresh and Clean / Dryit.ca	Nedlaw Living Walls	TEK Lighting & Electrical
Bell Canada	Ginkgo Sustainability	Nutech Fire Prevention	Terminix Canada
BES Bridging Program	Gorilla Property Services	Off Campus Partners, LLC	The Holiday Decorator
BIOGRADE	Greater Toronto Apartment Association	OHE Consultants	The Marble Clinic
Black & McDonald	Grundfos Canada	OZZ Electric/ Ozz EV Solutions	Tornado ACS
BOMA Toronto	Gus Group	Panasonic Eco Solutions Canada	Toronto Hydro
Brady & Seidner	Gym-Con	ParZee & Associates	Traffic
Brand M3dia Group	H & S Building Supplies	Paul Davis	Tremco Commercial Sealants & Waterproofing
Built Climate	Haneco Canada	Phoenix Pipe Lining	Tri-Phase Group
Camfil Canada	Hawkeye Bird & Animal Control	Pinchin	Triple+
Canadian Automatic Sprinkler Association	HD Supply	PL Energy Services	Tri-Tech Pinnacle Group
Can-Sky Roofing & Sheet Metal	Heat Air Mechanical	Poly-Mor Canada	Triumph Roofing
Carmichael Engineering	Hi-Lon Glass Services	Powersmiths International	TSS Building Science
Certified Building Systems	HK Contracting	Practica	Victaulic
Certified Clean Air Services	HydroFlow Canada	Precise ParkLink - Urban Mobility	VDF Vertical
Certi-Fire	IMT Modular Partitions	Premier One	VideoComm Technologies
Chem-Aqua Canada	Indoor Air Maintenance and Service	Pretium	Viewit.ca Internet Advertising
CIMCO Refrigeration	InLight LED Solutions	PrimeTech Building Services	Vista Security & Investigations
City of Toronto	Inner-Cool Systems	Priority Submetering Solutions	Waste Management of Canada
Classic Displays	Insuite HVAC	ProTeam	Water Matrix
Coinamatic Canada	Intellimeter	ProTech Elevators	Weatherproofing Technologies Canada
Concrete Coatings Canada	IRC Building Sciences Group	Provident Energy Management	Wilcox Door Service
Convenience Group	iRestify	Quality Allied Elevator	Wilkinson Chutes Canada
Cree Canada	Irrigation & LED Lights - The Sprinkler Company	Quality Pro Trades	WSP
Daniels Health Canada	Jermark Plumbing of ME Engineering	Quantum Electric	Wynspec Engineering
Darlene Janeiro Design Group	JPS Canada Air Systems	Rain Bird	Wyse Meter Solutions
Davey Tree Expert Company of Canada	K.I.B. Building Restoration	Real Estate Institute of Canada	XL Parking Lot Maintenance
Delta Elevator	K3D	Reed	Yardi Canada
		Regal Security	Yorkland Controls
		REMI Network/MediaEdge	

